

Sponsorship Tiers

1) Platinum Sponsorship: \$2000 cumulative cash and/or services donation (2 available)

- May have company spokesperson speak at awards ceremony (5 minute maximum)
- Organization/Company banner prominently displayed at event (provided by sponsor)
- Prominent recognition on thank you literature
- Promotional inserts or flyers included in race bags
- Prime booth 20x10 space on race day (sponsor must provide tent/tables, where necessary)
- 10 free t-shirts for staff/friends that want to attend the race as company support
- 5 free race registrations
- Link/advertisement on event website
- Company logo/name on mile markers

2) Gold Sponsorship: \$1000 cumulative cash and/or services donation (5 available)

- ✓ One promotional insert or flyer included in race bags
- ✓ 20x10 Booth space on race day (sponsor must provide tent/tables, where necessary)
- ✓ Recognition on thank you literature
- ✓ 5 free t-shirts for staff/friends that want to attend the race as company support
- ✓ 3 free race registrations
- ✓ Recognition on event website
- ✓ Link on specific city's event website

3) Silver Sponsorship: \$500 cumulative cash and/or services donation (6 available)

- ✓ 10x10 Booth space on race day (sponsor must provide tent/tables, where necessary)
- ✓ One promotional insert or flyer included in race bags
- ✓ 2 free t-shirts
- ✓ Recognition on event website
- ✓ Link on event website
- ✓ Recognition on thank you literature

4) Bronze Sponsorship: \$300 cumulative cash and/or services donation (8 available)

- ✓ 10x10 Booth space on race day (sponsor must provide tent/tables, where necessary)
- ✓ Recognition on event website
- ✓ Recognition on thank you literature

5) Create your own sponsorship tier: we are open to different ideas! Please share what you would like to offer and what you need to benefit your business in return!

Goods and Services Needed/Additional Sponsorship Options

- Porta Potty rental
- Photograph printing for race day photo orders (photos will be mailed)
- Postage/mailed options for sharing flyers/race information with the community
- Sign and poster printing
- Finish sign rental and set-up
- Chip timing and reporting
- Bib orders
- T-shirt ordering
- Road signage/cone rental
- Route chalking on morning of race
- Water station set-up/providing race day water
- Beverages for race day for volunteers, runners, and visitors
- Coffee/beverages/snacks for all day volunteers
- Bottled water for race stations/volunteers
- Prizes for race winners
- "Swag" for race participants
- Promotional items/food items
- Ad costs for local newspapers/media outlets
- Postage for sponsorship letter mailings
- Gift cards/certificates/credits for raffles and registration drawings
- Tables/tents for registration/bib pickup
- ANY advertising
- Location to utilize for bib pickup
- And more!

These donations are tax deductible. Please let us know if you will need a receipt for your thoughtful donation.